



# Advertising Form

2018-19 North Dakota Music Educator Journal

*The Official Journal of the North Dakota Music Educators Association*

## Contact Information

Company Name: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Contact Person: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email address \_\_\_\_\_

## Billing Address

Name of Person: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Advertisement Information

*Choose your size and rate of publication below:*

AD SIZE	\$ SINGLE ISSUE RATE	\$ TWO ISSUE RATE (SAVE 10%)	\$ THREE ISSUE RATE (SAVE 20%)
2 pg. center spread	\$262	\$472	\$669
Outside back cover	\$231	\$414	\$588
Inside front/back cover	\$199	\$359	\$508
Full Page	\$184	\$331	\$468
1/2	\$131	\$236	\$334
1/3	\$110	\$198	\$280
1/4	\$94	\$170	\$240
1/6	\$79	\$142	\$201

Please select which month(s) you are advertising: \_\_\_ October 10<sup>th</sup> \_\_\_ January 10<sup>th</sup> \_\_\_ April 10<sup>th</sup>

Date: \_\_\_\_\_ Your ad size: \_\_\_\_\_ Rate: \$ \_\_\_\_\_

Additional comments and requests: \_\_\_\_\_

## Please note:

- Advertising materials and payment must be submitted to the Executive Director two months prior to the month of publication to guarantee insertion.
- Ad slicks should be camera-ready.
- PDF files and Pagemaker files are excellent sources for printing when possible.
- Digital files are best in TIFF or EPS formats at 200 dpi for photos and 600 dpi for line art.
- All ads will be printed in black and white.

## Ad Deadlines

August 15<sup>th</sup> for the October 10 Issue, November 15<sup>th</sup> for the January 10 Issue, February 15<sup>th</sup> for the April 10 Issue

Ad materials and payment (checks payable to **NDMEA**) should be sent to:

Lindsey Tafelmeyer, Executive Director NDMEA  
 1223 N 18<sup>th</sup> St - Bismarck, ND 58501  
 701-426-4549 - lindsey.ndmea@gmail.com



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## Dimension Guidelines

AD SIZE	AD DIMENSION
Full page	7 3/8 x 9 1/2" Bleed: 8 3/4 x 11 1/4"
1/2 page	7 3/8 x 4 3/4" Bleed: 4 3/4 x 7 3/8"
1/3 page	2 3/8 x 9 1/2" Bleed: 4 3/4 x 4 7/8"
1/4 page	7 3/8 x 2 3/8" Bleed: 2 3/8 x 7 3/8"
1/6 page	4.5625" x 2.3125" 2.125" x 4.875"
1/8 page	2 3/8 x 3 7/8" 4 3/4 x 1 7/8" 7 3/8 x 1 1/8"
OBC	7 3/8 x 7"
IFC and IBC	7 3/8 x 9 1/2"

**Note: 300 DPI is a preferred resolution for printing.**

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