

# Strategic Plan

## 2024 Update



### Mission

To promote and support quality music education for all students and educators in North Dakota.

### Vision

All students will receive a comprehensive and sequential music education that prepares them for lifelong involvement in and/or appreciation of music.

### Values

**Community:** Partnering with arts educators and community groups, parents, families, and other stakeholders is essential for organizational and student success.

**Inclusion and Equity:** Music-making is for all. NDMEA promotes building strength and diversity in our profession. All students must be given opportunities to learn and participate in the joy and power that music education brings in uplifting the human spirit and fostering the well-being of society.

**Comprehensiveness:** Music education must provide opportunities for students to develop their abilities to perform, create, appreciate, and respond to music.

**Professionalism:** A well-trained music educator who meets the highest professional standards is critical to providing students with a comprehensive, balanced, and sequential music program. A professional is engaged and committed to rigorous teaching, dedication of time, advocacy, and service. In addition, a professional fosters the resources needed to promote future music educators.

## Strategic Direction

### Advocacy

Inform, engage, and activate the public, policymakers, and educational leaders to promote and support music education. Music is an integral component of a comprehensive and balanced education that should be accessible to all students.

- A. Develop and maintain comprehensive coalitions, strategic alliances, partnerships, and sponsorships to advance music education and the arts.
- B. Actively collaborate and engage with legislators and policymakers to build and strengthen support for music education and music educators.
- C. Identify and strengthen strategic messages to support music education and educators, both at the local and national level.

### Leading the Profession

Engage music educators in association programs, projects, events, and professional development opportunities that serve not only their needs, but those of their students and the profession as well.

- A. Strengthen relationships with state music and arts education organizations.
- B. Provide resources and publications through the state conference, North Dakota Music Educators Journal, website, and social media to further professional and personal development.
- C. Recruit and maintain membership at all levels.
- D. Promote and broaden inclusive and diverse music curricula representative of all student interests.
- E. Provide support to new teachers and teacher candidates via mentorship, networking, and resources.
- F. Initiate, encourage, and support new and ongoing research efforts both locally and nationally.

### Organizational Vitality

Serve the needs of constituencies through sound fiscal practices and aligned implementation of our culture, systems, structures, and resources.

- A. Consistently communicate with members through multiple channels including our website, annual conference, email, social media, and North Dakota Music Educators Journal.
- B. Increase membership in NAFME and NDMEA by promoting and advocating the benefits of professional organizations.
- C. Develop and encourage service and leadership, both locally and state-wide.
- D. Ensure a fiscally sound association through proper budgeting, reporting, transparency, and controls.
- E. Maintain and update policies, bylaws, and hold elections.
- F. Continue to innovate and provide outreach to North Dakota music educators in a constantly evolving music education community.