

# Strategic Plan

## 2020 Update



### Mission

To promote and support quality music education in North Dakota.

### Vision

All students will receive a comprehensive, sequential music education that prepares them for lifelong involvement in music.

### Values

**Community:** Partners with arts educators and like-minded groups, parents, families, communities, and other stakeholders is essential for organizational and student success.

**Opportunity for Inclusion:** Music making is for all. NDMEA promotes building strength and diversity in our profession. All students must be given opportunities to learn and participate in the joy and power that music education brings in uplifting the human spirit and fostering the well-being of society.

**Comprehensiveness:** Music education must provide opportunities for students to develop not only their music making skills, but their abilities to create and to respond to music as well.

**Professionalism:** A well-trained music educator who meets the highest professional standards is critical to providing students with a comprehensive, balanced, and sequential program of music. A professional is engaged and committed to rigorous teaching, dedication of time, advocacy, and to service.

## Strategic Directions

### Advocacy

Inform, engage and activate the public, policymakers and educational leaders to promote and support music as an integral and core component of a comprehensive and balanced education accessible to all students.

- A. Develop and maintain comprehensive coalitions, strategic alliances, partnerships, and sponsorships to advance music education and the arts
- B. Influence the legislative and regulatory environment to support music education and educators
- C. Identify and strengthen strategic messages to support music education and educators
- D. Identify and strengthen strategic messages to support music education and educators

### Leading the Profession

Engage music educators in association programs, projects, events, and professional development opportunities that serve not only their needs, but those of their students and the profession as well.

- A. Deepen relationships with state music and arts education organizations
- B. Provide resources and publications through the state conference and journal to further professional and personal development
- C. Continue to recruit and maintain membership at all levels
- D. Actively promote the broadening of sequential school music curricula state wide to be more inclusive and representative of students' disparate musical interests.

### Organizational Vitality

Serve the needs of constituencies through sound fiscal practices and aligned implementation of our culture, systems, structures, and resources.

- A. Improve communication with members through a variety of tools
- B. Increase membership in NafME and NDMEA
- C. Continue developing state leadership
- D. Ensure a fiscally sound association
- E. Maintain and update policies, bylaws, and hold elections