

# Advertising Form

## North Dakota Music Educator

The Official Journal of the North Dakota Music Educators Association



### Contact Person

Company Name \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Contact Person \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email address \_\_\_\_\_

### Billing Address

Name of Person \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

### Advertisement Information: Choose your ad size and rate of publication below:

Ad Size	Single Issue Rate	Two Issue Rate (save 10%)	Three Issue Rate (save 15%)
2-page Center Spread	262	472	669
Outside Back Cover	231	414	588
Inside Front/Back Cover	199	359	508
Full Page	184	331	468
1/2	131	236	334
1/3	110	198	280
1/4	94	170	240
1/6	79	142	201

Please select which month(s) you are advertising: \_\_\_ October 10 \_\_\_ January 10 \_\_\_ April 10

Ad Size \_\_\_\_\_ Rate \$ \_\_\_\_\_

Additional comments and requests: \_\_\_\_\_

#### **Please note:**

Advertising materials and payment must be submitted to the Executive Director two months prior to the month of publication to guarantee insertion. Ad slicks should be camera-ready. PDF files and Pagemaker files are excellent sources for printing when possible. Digital files are best in TIFF or EPS formats at 200 dpi for photos and 600 dpi for line art. All ads will be printed in black and white.

**Ad Deadlines:** August 15 (October 10 issue), November 15 (January 10 issue), February 15 (April 10 issue)

**Ad materials and payment (checks payable to NDMEA) should be sent to:**

Denese Odegaard, Executive Director

NDMEA

4301 43<sup>rd</sup> Ave. S.

Fargo, ND 58104

701-293-1564 (home)

701-261-5332 (cell)

[denese@cablone.net](mailto:denese@cablone.net)

## NORTH DAKOTA MUSIC EDUCATOR JOURNAL

**Full Page** – 8w x 10.5h (These would be the same for the OBC, IFC and IBC)

**Full Page with .25" bleed** – 8 ¾" w x 11 ¼" h (These would be the same for the OBC, IFC and IBC)

**½ Page Horizontal** - 8"w x 5.125"h

**½ Page Vertical** – 3.875"w x 10.5"h

**1/3 Page Horizontal** – 8"w x 3.33"h

**1/3 Page Vertical** – 2.5"w x 10.5"h

**¼ Page** – 3.875" w x 5.125"h

**1/8 Page** – 3.875"w x 2.4375"h

300 dpi is a preferred resolution for printing