

# Advertising Form

## North Dakota Music Educator

The Official Journal of the North Dakota Music Educators Association

### Contact Information

Company Name \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Contact Person \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email address \_\_\_\_\_

### Advertisement Information

Choose your ad size and rate of publication below:

| Ad Size                 | Single Issue Rate | Two Issue Rate<br>(save 10%) | Three Issue Rate<br>(save 15%) |
|-------------------------|-------------------|------------------------------|--------------------------------|
| 2-page Center Spread    | 250               | 450                          | 637                            |
| Outside Back Cover      | 220               | 396                          | 560                            |
| Inside Front/Back Cover | 190               | 342                          | 484                            |
| Full Page               | 175               | 315                          | 446                            |
| 1/2                     | 125               | 225                          | 318                            |
| 1/3                     | 105               | 189                          | 267                            |
| 1/4                     | 90                | 162                          | 229                            |
| 1/6                     | 75                | 135                          | 191                            |

Publications mailed: \_\_\_\_ October 10 \_\_\_\_ January 10 \_\_\_\_ April 10

Ad Size/Rate: \_\_\_\_\_/\_\_\_\_\_

Additional comments and requests: \_\_\_\_\_

#### **Please note:**

Advertising materials and payment must be submitted to the State Manager two months prior to the month of publication to guarantee insertion. Ad slicks should be camera-ready. PDF files and Pagemaker files are excellent sources for printing when possible. Digital files are best in TIFF or EPS formats at 200 dpi for photos and 600 dpi for line art. All ads will be printed in black and white.

**Ad Deadlines:** August 15 (October 10 issue), November 15 (January 10 issue), February 15 (April 10 issue)

**Ad materials and payment (checks payable to NDMEA) should be sent to:**

Denese Odegaard, State Manager

NDMEA

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